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## **Imation Selects Staccato Wireless USB Solution for Wireless Projection Link**

*Staccato Ripcord Zero Install™ solution powers true 'plug and play' experience for digital projectors*

**SAN DIEGO, January 7, 2009** – Staccato Communications, an Ultra Wideband (UWB) wireless technology pioneer and leader in Wireless USB from the USB Implementers Forum (USB-IF), today announced that their Ripcord Zero Install™ Wireless USB solution has been selected to power Imation's new Wireless Projection Link. The Staccato Ripcord Zero Install solution enables full end-to-end Wireless USB connectivity to existing PC and digital projection systems without the need or hassle of installing new software. Imation recently unveiled their innovative Wireless USB product at the 2009 Storage Visions Conference in Las Vegas,

The Imation Wireless Projection Link is a digital projector solution enabling effortless meeting collaboration with reliable, wireless presentation capability. Designed with the presenter's needs in mind, the Imation Wireless Projection Link allows multiple users to more easily share a single projector in a conference or meeting room by instantly creating a wireless connection from a PC to a digital projector, eliminating the hassle and stress of cables and meeting set-up. Offering the first two-step, "connect and project" zero-install option, the Imation Wireless Projection Link gives users the freedom to conduct meetings and presentations more efficiently without installing any software at virtually the same speed as wired options. The simple-to-use product consists of a small form factor base unit that is compatible with almost all projection systems on the market today, and also ships with a USB transmitter dongle that PC users can simply connect, instantly providing a wireless connection to a digital projector.

"After a thorough evaluation of available Wireless USB solutions on the market, we made the easy decision to select Staccato for the launch of our Wireless Projection Link on the basis of their leading throughput performance, the ease of integration, and their focus on making complete wireless solutions simple for end users," said James DePuydt, product director, Global Commercial Business, Imation.

Staccato's Ripcord Zero Install technology powers the Imation Wireless Projection Link. The first and only solution of its kind, Zero Install allows true 'plug and play' capability without the hassle of installing new software. Staccato's full end-to-end system solution enables simple, secure, high-performance wireless connectivity for a number of Wireless USB applications. Additional software features provided by Staccato's solution include splash-screen customization, advanced scaling options, auto adjust, extended desktop, privacy modes, and high performance modes. In addition, since the Imation Wireless Projection

Link has obtained the necessary Wireless USB certifications from the USB-IF, the product can also be used in conjunction with any Wireless USB certified host solution, allowing future-proof connectivity to PCs enabled with embedded Wireless USB technology.

“We are delighted that our Ripcord Zero Install Wireless USB solution has been selected by Imation, a globally recognized leader in innovative consumer products with a track record of introducing solutions that truly enhance the user experience,” said Marty Colombatto, CEO for Staccato Communications. “This clearly validates Staccato’s strategy to offer best-in-class full end-to-end system solutions for Wireless USB, including silicon and software, in close collaboration with our end customers.”

Staccato will also be showcasing the Imation Wireless Projection Link at the 2009 International Consumer Electronics Show (CES), January 8-11, in Las Vegas. Staccato will be hosting a private suite in South Hall 4 of the Las Vegas Convention Center at the CES Meeting Place (Booth # 35156MP). For a private demonstration of this and other Wireless USB products, please contact [sales@staccatocommunications.com](mailto:sales@staccatocommunications.com).

#### **About Imation Corp.**

Imation is a leading global developer and marketer of branded products that enable people to capture, save and enjoy digital information. Our world-class portfolio of digital storage products, audio and video electronics and accessories reaches customers through a powerful global distribution network. Our goal is a company with strong commercial and consumer businesses and continued long-term growth and profitability that creates shareholder value. Imation Corp.'s global brand portfolio, in addition to the Imation brand, includes the Memorex brand, one of the most widely recognized names in the consumer electronics industry, famous for the slogan, "Is it live or is it Memorex?" and the XtremeMac brand. Imation is also the exclusive licensee of the TDK Life on Record brand, one of the world's leading recording media brands. Additional information about Imation is available at <http://www.imation.com>.

#### **About Staccato Communications**

Headquartered in San Diego, Calif., Staccato Communications is an Ultra Wideband (UWB) technology pioneer with applications expertise in Wireless USB, High-Speed Bluetooth, Internet Protocol (IP) and Wireless Audio/Video. The fabless semiconductor company serves the personal computing, mobile phone and consumer electronics industries with low-power, small form factor, high-speed single-chip wireless solutions. Staccato's complete end-to-end solution portfolio includes silicon, software and full turn-key manufacturing designs, while also enabling a low system solution cost. For more information, please visit [www.staccatocommunications.com](http://www.staccatocommunications.com).

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