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**Wisair Extends Wireless USB Offerings with New Display Adapter Set solution that Wirelessly Transfers PC Content to TVs, Monitors and Projectors**

*Product, based on WSR601 single chip, to be available through Cables Unlimited in the U.S., will be demonstrated at CES*

**CAMPBELL, Calif., January 5, 2009** – [Wisair](#), a leading provider of single-chip based Wireless USB solutions, today announced the availability of a Wireless USB Display Adapter Set solution that wirelessly transfers PC content to TVs, monitors and projectors. Featuring Wisair's WSR601 Wireless USB single chip, the adapter set allows users to wirelessly extend their visual workspace from a PC to a large screen or projector for the purpose of displaying movies, Internet content, pictures and presentations. The Wireless Display Adapter Set will be available this quarter by Cables Unlimited in the U.S., and through European retailers.

The Wireless USB Display Adapter Set is delivered with a pre-paired PC adapter to provide a complete, easy-to-install product. The Display Adapter Set features VGA and HDMI connectivity options, capable of transferring HD movies, supports up to 1400x1050 screen resolution, and is a fully-standard USB-IF certified solution. The set is expected to be available in the US at an MSRP of \$129USD.

"The Wireless USB Display Adapter Set is the most innovative, low cost and high performance solution in the market," noted David Yaish, Wisair president and CEO." Wisair

is continuing to offer high performance Wireless USB solutions that enable our customers to introduce to the market significantly lower cost products relative to any other products in the market. We are able to do so due to our low cost single CMOS chip and our innovation. Additional solutions that will enable more products are expected throughout the coming year."

Ben Hunter, Cables Unlimited CEO, noted "Wirelessly projecting content from a PC across the room to a large flat TV is an attractive proposition for both living room and office context. We selected to cooperate with Wisair as it offers the best price to performance Wireless USB combination. Moreover, Cables Unlimited is having tremendous success with the Wisair-based Wireless USB Adapter Set that we launched in November."

Together with the Wireless USB Display Adapter Set, Wisair will also be launching a next-generation Wireless USB Hub solution, based on the WSR601 single-CMOS chip. All these solutions will be demonstrated at the Consumer Electronics Show (CES) in Las Vegas in Wisair's meeting room (LVCC, South Hall 4, #35162MP). The Wireless USB Display Adapter Set will also be demonstrated at the Cables Unlimited booth, LVCC, South Hall 1, #22044.

### **About Wisair**

Wisair is a fabless semiconductor company providing Ultra Wideband (UWB) and Certified Wireless USB solutions based on its CMOS single chip. Recognized for their superior coverage, and throughput, Wisair's solutions offer the best combination of performance, price, and power consumption for Wireless USB. For more information, visit [www.wisair.com](http://www.wisair.com).

### **About Cables Unlimited**

Cables Unlimited offers the ultimate quality, brands and advanced technologies in cables and accessories. The company's broad line of connectivity products is the perfect one-stop solution, addressing the requirements of current and anticipated system standards, to achieve the highest level of performance in all areas including: Audio;

Video; Computer; Gaming; Wireless Speakers; Power; Mobility Solutions; and HDTV Multi Media Systems. For more information visit [www.cablesunlimited.com](http://www.cablesunlimited.com)

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